

ISSUES – PROGRAMS REPORT
FOR
STATION KXPB
EVERGREEN, COLORADO
LICENSED TO:
ENTRAVISION HOLDINGS, LLC

QUARTER 4, 2014
October 1, 2014 To December 31, 2014

**STATION KJMN HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTH CARE**
- 2. IMMIGRATION REFORM**
- 3. LOCAL AND NATIONAL ECONOMY**
- 4. LOCAL POLITICS AND GOVERNMENT**
- 5. ROLE OF LATINOS IN THE COMMUNITY**
- 6. IMMIGRANT RESOURCES**
- 7. HEALTH INSURANCE ENROLLMENT**
- 8. QUIT SMOKING**
- 9. ENERGY ASSISTANCE**
- 10. FOOD SAFETY**

ISSUE: HEALTH CARE

1. The Ebola pandemic: is it a national security issue, like President Obama says?

Program: Perspectiva Nacional (Segment #3, 6:00)

When: October 12, 2014 - 7:30-8:00 a.m

Description of Program: Analysis of the Ebola epidemic, is it true that this is a national security issue, as President Obama says? We'll ask Dr. Fabián Sandoval, Clinical Analysis Specialist.

2. A new Obamacare enrollment period starts, and a national campaign is running to ensure that eligible Latinos can benefit from the Health Reform.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: November 16, 2014 - 7:30-8:00 a.m

Description of the program: Several important issues are discussed this week in Perspectiva Nacional, starting with the new enrollment period for Obamacare.

Sinsi Hernández Cancio, from Families USA, and José Plaza from Get Covered America, will answer questions about the process, requirements and what's new in terms of coverage and insurance plans.

ISSUE: IMMIGRATION REFORM

1. Immigration attorneys answer questions and offer advice to our audience.

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #2, 8:00; Segment #3, 6:00)

When: October 5th, 2014 - 7:30-8:00 a.m

Description of Program: This week we continue to answer questions received from our audience, regarding Immigration issues. Attorneys and Immigration experts José Pertierra and Luis Paoli will join us in the show to answer them and provide advice to our viewers.

2. Weeks away from the November midterm election, an analysis of a possible Presidential action on Immigration.

Program: Perspectiva Nacional (Segment #2, 8:00; Segment #3, 6:00)

When: October 19, 2014 - 7:30-8:00 a.m

Description of Program: A few days before the midterm election in November, and when expectations from the immigrant community are at its peak for a presidential action on Immigration Reform, reports continue on an increase in deportations. Interestingly, cases of criminal deportations have decreased. We discuss this information and the possible impact on the polls, as well as within the immigrant community, with activist and Dreamer Lorella Praelli. With her, José Dante Parra, former advisor to the U.S. Senate Majority Leader, Harry Reid.

3. Two community leaders and representatives of national organizations discuss the imminent presidential executive order on immigration. Also a new Congreman, Rubén Gallego, joins us in the show to discuss the subject.

Program: Perspectiva Nacional (Segment #2, 8:00; Segment #3, 6:00)

When: November 16, 2014 - 7:30-8:00 a.m

Description of Program: Two community leaders and representatives of national organizations discuss with Armando Guzmán the imminent presidential executive order on immigration. Ben Monterroso, from Mi Familia Vota, and Héctor Sánchez of the National Hispanic Leadership Agenda, explain the items that could be included in it, and emphasize the role of Latinos leading to the 2016 election.

And he has not even begun to work in the House of Representatives, but new Congressman Rubén Gallego, Democrat from Arizona, joins us in the show to discuss the immigration issue, possible actions from the White House and the congressional agenda for next year.

4. A panel of Immigration lawyers explains President Obama's new Immigration executive actions: what it means, why some don't qualify for this relief and what to expect for 2015.

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #2, 8:00; Segment #3, 6:00)

When: November 23, 2014 - 7:30-8:00 a.m

Description of Program: President Barack Obama finally announced an executive order on immigration, which protects millions of people across the country, but left hundreds of thousands still in the shadows.

On the provisions of the Presidential Executive Order, about the process that now starts for those who will benefit and who have TPS, and how to be on the lookout from those who want to take advantage of immigrants, a panel of immigration attorneys will join us in the show to offer their legal advice: José Pertierra, Julia Toro and Manuel Rivera.

5. *Less Mexicans are coming to the U.S., and more immigrants from Central America. This poses an important policy, demographic and immigration for 14 states, which have a direct impact on this changes.*

Program: Perspectiva Nacional (Segments #3, 6:00)

When: November 30th, 2014 - 7:30-8:00 a.m

Description of Program: Mark H. López, demographer at PEW Research Center, will join us to discuss the results of a new study that says that fewer Mexicans are coming to the United States. Not only will he tell us why, but he'll also explain how the arrival of more Central American people and from other parts of the world to the United States has changed the demographic map on immigration and the impact this has on the public policies of states.

6. *Doubtful of the legality of President Obama's executive actions on immigration, Republicans in the U.S. Senate called for a hearing in which several immigration authorities have testified.*

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00)

When: December 7th, 2014 - 7:30-8:00 a.m

Description of Program: Congress returned to Washington this week to conclude the legislative work of the year. Among the priorities of the Republican agenda are the Presidential executive orders, announced last November 20th. Audiences were held to assess the legality of these executive moves. Marielena Hincapié, Executive Director of the National Immigration Law Center (NILC) was the only Latin invited to testify at the hearings, and she joins us on the show to discuss the issue. Hector Sanchez of LCLAA, participated in this discussion as well, and will also expand on the actions of the White House to address the problem of racial profiling by the police across the country.

Texas Democratic Congressman, Henry Cuellar, will explain to Armando Guzmán why issue of the government budget on the legislative agenda has a direct effect on the new immigration relief announced by Obama.

7. *Almost a month after President Obama announced his executive actions for a new Immigration Relief; the U.S. Senate is holding hearings to verify on the legality of such actions.*

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00)

When: December 14, 2014 - 7:30-8:00 a.m

Description of Program: While Democrats and Republicans fought this week in the House of Representatives to reach an agreement on the government budget, things in the US Senate were feisty as well, while the legality of President Barack Obama's executive actions on immigration was discussed.

Among the organizations and individuals called to testify before the committee was Astrid Silva, a young Dreamer of Nevada, whose story inspired the President as to mention her during the announcement of the new immigration relief. Astrid will be with us in the show, to speak of her experience before the Senate, her story at home, in Las Vegas, and why she supports the executive actions. The powerful AFL-CIO is also in

favor of this immigration relief, and Kelly Fay Rodriguez, representative of that organization, also joins us to discuss the issue.

8. 2014 Year in Review: Immigration

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:01)

When: December 21, 2014 - 7:30-8:00 a.m

Description of Program: As 2014 is coming to an end, we review all the immigration events of the year. Two national pro-immigration leaders will join us: Eliseo Medina, union leader and spokesman of Mi Familia Vota; and Lorella Praeli, Dreamer and spokesperson for the United We Dream organization. With them will also be Vanessa Cardenas, from the Center for American Progress, who will give an overview of the immigration issue for the New Year.

ISSUE: LOCAL AND NATIONAL ECONOMY

1. Government budget & Congress

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00)

When: November 30th, 2014 - 7:30-8:00 a.m

Description of Program: The subject for the show this week is the economy. But not the type of economy linked directly with Black Friday shopping, but with one that affects the pocket and daily life in the country.

Javier Bronfman, economist and professor at the American University, along with analysts Federico De Jesus and Jorge Lima, Democrat and Republican, respectively, will be in the show to discuss the government budget, business development, capital investment, minimum wage and wage justice for women.

ISSUE: LOCAL POLITICS AND GOVERNMENT

1. ***Debbie Wasserman Schultz, Chairwoman of the Democratic National Committee, talks about politics, immigration, national affairs and the Republican strategy towards the Latino community.***

Program: Perspectiva Nacional (Segment #1, 9:00)

When: October 12, 2014 - 7:30-8:00 a.m

Description of Program: We are less than four weeks away from mid-term elections and we start the show talking politics with the President of the Democratic National Committee, Rep. Debbie Wasserman Schultz. We also discuss the Latino vote and the chances for Democrats to win most seats on the November election and in 2016.

2. ***As the November midterm election nears, important leaders of the community speak of the importance of the Latino vote, the Latino political participation and the voter's trends. In the show: Richard Trumka, President of the AFL-CIO; Arturo Vargas, from NALEO; and Mark Hugo López, demographer from the PEW Research Center.***

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00; Segment #3, 6:00)

When: October 26, 2014 - 7:30-8:00 a.m

Description of the Program: We are just over a week before the midterm election, and in our show we analyze the Latino vote, new Hispanic candidates and, of course, Immigration.

We begin the show with Richard Trumka, president of the powerful and influential AFL-CIO union. Armando thoroughly discusses with him possible presidential actions for an Immigration Reform, analyzed from an economic and labor point of view.

Also the show will be Arturo Vargas, Executive Director of NALEO, an organization which groups all Latino elected officials in the country. Vargas gives us a preview of the results in some electoral contests and anticipates four new Latino faces who will likely join the federal Congress, as well as other Latinos running for state positions.

We close the show with demographer Mark Hugo Lopez, from the Pew Research Center, who brings the latest trends of the Latino vote for the next November election.

3. ***RNC Chairman, Rience Priebus answers questions regarding his political party and the Latino vote, for the upcoming midterm election. Also LULAC's Hispanic spokeswoman, Cindy Benavides, along with political strategist, Lorena Chambers, reflect on the Latino vote.***

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00)

When: November 2nd, 2014 - 7:30-8:00 a.m

Description of the program: With the midterm election next Tuesday, the Chairman of the Republican National Committee, Rience Priebus, visits us on the show to speak of the Latino vote and electoral races, but also to answer to his Democratic counterpart, Representative Debbie Wasserman

Schultz. She was in our show several weeks ago and said that Republicans are the sole responsible for not having an Immigration Reform. To talk about politics and recent efforts to get the Latino vote on Tuesday, Sindy Benavides from LULAC and political strategist, Lorena Chambers, will be on the show.

4. *Analizing the results of the 2014 midterm election.*

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:00; Segment #3, 6:00)

When: November 9th, 2014 - 7:30-8:00 a.m

Description of the program: After the midterm election, we discuss the results with analysts Lorena Chambers, Democratic strategist; Adolfo Franco, Republican strategist; and Professor Patricio Zamorano, political expert. The international political economist, Allison Johnson, will be on the show to discuss the public response at the polls and what awaits the Latino community, ahead of the 2016 election.

5. *2014 Year in review*

Program: Perspectiva Nacional (Segments #1, 9:00; Segment #2, 8:01; Segment #3, 6:02)

When: December 28, 2014 - 7:30-8:00 a.m

Description of the program: As 2014 comes to an end, a panel of analysts examine and discuss the most important issues of the year: economy, employment, politics, security, legalizing marijuana, international affairs and the new US relations with Cuba. With us will be: Patricio Zamorano, professor and political analyst; Maricruz Magowan, conservative political analyst; and Allison Johnson, political economist.

ISSUE: ROLE OF LATINOS IN THE COMMUNITY

1. *The importance and power of the Latino vote, weeks away from the November midterm election.*

Program: Perspectiva Nacional (Segment #2, 8:00; Segment #3, 6:00)

When: October 19, 2014 - 7:30-8:00 a.m

Description of Program: We will also have a heated debate about politics and the Latino vote, with Melisa Diaz and Alfonso Aguilar, Liberal and Conservative analysts, respectively.

We also discuss Latino vote and the national Voter Registration campaign, with Lizet Ocampo from the Latino Victory Project and Ben Monterroso, Executive Director of Mi Familia Vota, who joins us from Denver, Colorado.

2. *A group of Latinos, former inmates and currently men making time in an immigration detention facility*

Program: Perspectiva Nacional (Segments #3, 6:00)

When: November 2nd, 2014 - 7:30-8:00 a.m

Description of the program: Immigration attorney Jose Pertierra joins us to discuss a historic lawsuit in Colorado, where a group of Latino inmates claimed that the immigration detention center where they are, forced them to work for just a dollar a day. With their lawsuit, they demand for salary justice.

3. *Nellie Gorbea, First Puerto Rican woman to become Secretary of State in Rhode Island.*

Program: Perspectiva Nacional (Segment #3, 6:00)

When: December 14, 2014- 7:30-8:00 a.m

Description of Program: We meet a Latina who's making history in New England's politics. Puerto Rican Nellie Gorbea, is the new Secretary of State of Rhode Island. She explains what her new position will mean for Latinos in New England, but also for Latinas across the country and what her priorities are under her new elected position.

ISSUE:

IMMIGRANT RESOURCES

Immigrant Resource Center

Program: 60-Second PSAs

When: December 1, 2014 - December 7, 2014

Littleton's Immigrant Resources Center at Bemis Library is an award-winning program that helps immigrants connect to community services, learn English, and apply for U.S. citizenship. The program has been recognized by the Harvard's "Bright Idea" program as well as the National League of Cities. The Resources Center can provide information and resources on a wide range of topics including: employment, healthcare, education, housing, legal services, emergency needs and food and clothing services.

ISSUE:

HEALTH INSURANCE ENROLLMENT

The Ad Council

Program: 60-Second PSAs

When: October 1, 2014 - December 31, 2014

Today Enroll America partnered with the Ad Council to launch “Take Care, People,” a national multimedia public service advertising (PSA) campaign that will raise awareness, educate, and motivate uninsured Americans to get health insurance for themselves and their families under the Affordable Care Act, or ACA. The campaign focuses on reaching uninsured young women ages 18-34. Research shows many of these young women lack awareness of the new options for insurance, are interested in learning more, and are more likely than men to do research, enroll, encourage others, and spread the word. According to research commissioned by Enroll America, 81 percent of uninsured are unaware of the March 31 deadline to enroll in coverage, and 69 percent don’t know that financial assistance is available to help pay for their plan. As approximately one in four Hispanics are uninsured, the campaign will target Hispanic women and is being communicated in English and Spanish.

ISSUE:

QUIT SMOKING

Colorado Department of Public Health & Environment

Program: 30-Second PSAs

When: October 1, 2014 - December 31, 2014

“The American Lung Association in Colorado is pleased to partner with WellPoint to offer this smoking cessation program to Colorado adults,” said Curt Huber, Executive Director, American Lung Association in Colorado. “Research tells us that 70% of people who smoke want to quit, and we know The Quitter in You program will help many Coloradans who smoke.”

The “Quitter in You” campaign features a web site at www.quitterinyou.org, radio and Out-of-Home public service announcements, and a wealth of personalized tools and support from the American Lung Association's Freedom From Smoking® Lung Helpline (1-800-LUNG-USA), [Freedom From Smoking® Online](http://www.freedomfromsmoking.org) and Freedom From Smoking® in-person clinic. The campaign is focused in 14 target markets, including Denver, Colorado.

The “Quitter in You” campaign is also reaching Spanish-speaking communities with a Spanish-language web site (www.elganadorenti.org), radio public service announcements, Freedom From Smoking® cessation resources, as well counseling and one-on-one support from Spanish-speaking registered nurses, respiratory therapists and trained smoking cessation counselors through the Lung Helpline (1-800-LUNG-USA).

ISSUE:

ENERGY ASSISTANCE

Colorado Broadcasters Association

Program: 30-Second PSAs

When: November 17, 2014 - December 31, 2014

Energy Outreach Colorado is the only independent non-profit in the state raising money to help provide home energy assistance to low-income Coloradans. Why? We help low-income families and seniors keep up with their heating bills and remain warm and safe in their homes. We help non-profit and affordable housing facilities save energy, reduce costs and better serve their clients and tenants. All consumers benefit when utility companies can reduce their write-offs and collection costs, lower demand for electric and gas consumption and decrease power generation. Energy Outreach's energy bill assistance program helps low-income Coloradans who are overdue on their energy bill and in danger of having their home energy shut off. Once a household qualifies for energy assistance, a payment for a portion of their bill is made directly to their utility company.

ISSUE:

FOOD SAFETY

The Ad Council

Program: 30-Second PSAs

When: November 1, 2014 to December 31, 2014

The Centers for Disease Control and Prevention (CDC) estimates that 48 million people get foodborne illness each year, resulting in roughly 128,000 hospitalizations and 3,000 deaths. Children, the elderly, and those with weakened immune systems are especially at risk of contracting food poisoning. To help families—especially parents—learn the practical steps they can take at home to help reduce their risk of getting sick, the Ad Council and the U.S. Department of Agriculture's Food Safety and Inspection Service, in partnership with the U.S. Food and Drug Administration (FDA) and the CDC introduced the Food Safe Families campaign